



The Diversified Services Group, Inc.  
A Financial Services Consultancy



## Senior Healthcare Executive Forum (SHEF) Fall, 2020 Agenda and Zoom Log-ins

### Critical Impacts of Covid-19 on Healthcare and Financial Services

SHEF's fall "meeting" continues our pivot with a series of interactive webinar discussions focused on a wide range of COVID-19 impacts on health, care, and funding both. We encourage participants to ask questions and share experiences during these sessions. Video recording of sessions will be available for SHEF members who are not able to attend or wish to share more broadly within their organizations.

Bob Grieb – 610-989-1710 x3; [rbgrieb@dsg-network.com](mailto:rbgrieb@dsg-network.com)

Heywood Sloane – 610-989-1710, x4; [heywoods@dsg-network.com](mailto:heywoods@dsg-network.com)

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**Monday, November 9, 11:00 EST**

#### Health Policy Update

*James C Capretta, American Enterprise Institute, holds the Milton Friedman Chair at the AEI, where he studies Health Care, Health Policy and Health Economics in the context of US budgetary policy and global trends in aging, health, and retirement programs.*

Looking beyond the Election: Where do we go from here? The election may change the political context, but Covid-19's effects are long lasting. There are choices to make, and each will have ripple effects for the economy, workforce, population, and consumer access and cost.

**Thursday, November 12, 11:00 EST**

#### Senior Housing: Reacting to Covid-19

*Tom Garvin, CEO, Waverly Heights Retirement Living Community, Gladwyne, PA  
Other panelist to be confirmed*

In the spring, we invited NIC to discuss the broad potential impacts of COVID-19 on the Senior Housing Market from a commercial perspective. In this session, executives of Senior Housing Communities will discuss their actions, what they see 'over the horizon', and how they are preparing for it.

**Friday, November 13, 11:00 EST**

### **Impacts of Covid-19 on US Health Systems – the Good, the Bad, and the Ugly**

**Michael Buckley, MD**, *Infectious Disease Specialist; Retired CEO of Pennsylvania Hospital*

**Brian Duke**, *System Director of Senior Services, Main Line Health System; Former Secretary of PA Department of Aging*

**Mitchell Kaminski, MD**, *Thomas Jefferson University College of Population Health*

Covid-19 exposed and exacerbated the problems our health systems face. That will impact how consumers, especially seniors, plan for and fund their health and care. The panel brings a multi-faceted perspective to COVID-19 effect on Population Health, the Social Determinants of Health, and how we fight infectious diseases.

**Monday, November 16, 11:00 EST**

### **Future of Health Benefits in the Workplace: Riding the Corona Rollercoaster**

**Paul Fronstin, Ph.D.** *Director, Health Research and Education Program, Employee Benefit Research Institute (EBRI)*

Covid-19 has radically changed the workplace, ways of working, and the health benefits employees need. Paul will discuss the recent research EBRI conducted with large and medium size company HR executives. His research provides insights into current employer responses as well as their future actions and what may trigger them.

**Tuesday, November 17, 12:00 EST**

### **Consumers' Evolving Concerns and Reactions to Covid-19**

**Philip Gow**, *Co-Founder, Global Institutional Solutions*

In April 2020, Global Institutional Solutions launched a series of COVID-19 Support Services platforms. Today, 20 million individuals, families and businesses can access this unbiased, continuously updated resource to navigate their journeys through the evolving pandemic environment. Philip will discuss how consumer questions and needs have evolved since April, his perspective on future direction, and how companies and industries are helping clients and employees manage through the pandemic.

**Wednesday, November 18, 12:00 EST**

### **Regulatory Concerns and Responses to Covid-19**

**Marina Baranovsky**, *Scitus Consulting LLC, Risk Assessment and Regulatory Reform Services in the Securities Industry*

**Ann Frohman**, *Frohman Law Office, LLC, National Insurance Government Relations and M&A Practice*

Marina and Ann will discuss a wide range of compliance and regulatory issues confronting consumers, advisors and their firms, and insurance companies. In addition to their current work, these panelists bring deep government experience in regulatory agencies touching the securities and insurance industries.

**Thursday, November 19, 12:00 EST**

**Covid-19: Symptom and Catalyst at The Nexus of Wealth and Health...**

**What it Means for Today and Tomorrow**

*Heywood Sloane, The Diversified Services Group, Inc.*

In financial services, siloed technology and scale have compressed margins and reduced costs. But that also left personalized, holistic advice grossly lacking. In healthcare, science and technology have increased the opportunities for positive outcomes, however the cost to the customer, patient, employer, and taxpayer has escalated out of control.

This session will look at the historic issues, how Covid-19 is and will impact lives and industries, and how firms can address this opportunity strategically and tactically.

**SEE FOLLOWING PAGES FOR MEETING LOG-INS**

## SHEF, November 2020, Zoom Meeting Schedule and Log-ins

### **Topic: Health Policy Update**

Time: Nov 9, 2020 11:00 AM Eastern Time (US and Canada)

Join Zoom Meeting: <https://zoom.us/j/98811411654?pwd=NUNrYkVKZFIMdU0vRHREZE9pNXJzZz09>

Meeting ID: 988 1141 1654

Passcode: SHEF2020

Dial by your location: 301 715 8592 US (Germantown)

Meeting ID: 988 1141 1654

Passcode: 78875154

Find your local number: <https://zoom.us/u/adPhDSG5J4>

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### **Topic: Senior Housing: Reacting to Covid-19**

Time: Nov 12, 2020 11:00 AM Eastern Time (US and Canada)

Join Zoom Meeting: <https://zoom.us/j/98625856545?pwd=RCtGblNPTnNBNIId5SVZseHFVWVG55Zz09>

Meeting ID: 986 2585 6545

Passcode: SHEF2020

Dial by your location: 301 715 8592 US (Germantown)

Meeting ID: 986 2585 6545

Passcode: 96002273

Find your local number: <https://zoom.us/u/aelKCCbZUv>

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### **Topic: Impacts of Covid-19 on US Health Systems – the Good, the Bad, and the Ugly**

Time: Nov 13, 2020 11:00 AM Eastern Time (US and Canada)

Join Zoom Meeting: <https://zoom.us/j/95652087525?pwd=WXA2R0cyQWQ2a3VvdStVTEg5QjV1QT09>

Meeting ID: 956 5208 7525

Passcode: SHEF2020

Dial by your location: 301 715 8592 US (Germantown)

Meeting ID: 956 5208 7525

Passcode: 41918008

Find your local number: <https://zoom.us/u/ahSAukA9e>

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### **Topic: Future of Health Benefits in the Workplace: Riding the Corona Rollercoaster**

Time: Nov 16, 2020 11:00 AM Eastern Time (US and Canada)

Join Zoom Meeting: <https://zoom.us/j/94065019076?pwd=cExVMndwRkxoZ0h4emhGTzVDcG9oQT09>

Meeting ID: 940 6501 9076

Passcode: SHEF2020

Dial by your location: 312 626 6799 US (Chicago)

Meeting ID: 940 6501 9076

Passcode: 04655454

Find your local number: <https://zoom.us/u/ablGG7BzE3>

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**Topic: Consumers' Evolving Concerns and Reactions to Covid-19**

Time: Nov 17, 2020 12:00 PM Eastern Time (US and Canada)

Join Zoom Meeting: <https://zoom.us/j/99177175917?pwd=dFZjc0lpUm9mWjcxN2JiMnA3dkN4dz09>

Meeting ID: 991 7717 5917

Passcode: SHEF2020

Dial by your location: 301 715 8592 US (Germantown)

Meeting ID: 991 7717 5917

Passcode: 53613031

Find your local number: <https://zoom.us/u/aei43eCPTW>

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**Topic: Regulatory Concerns and Responses to Covid-19**

Time: Nov 18, 2020 12:00 PM Eastern Time (US and Canada)

Join Zoom Meeting: <https://zoom.us/j/94971027063?pwd=a3JnZGs0UG5ObFJtZ05vS3VYNEJPdz09>

Meeting ID: 949 7102 7063

Passcode: SHEF2020

Dial by your location: 301 715 8592 US (Germantown)

Meeting ID: 949 7102 7063

Passcode: 84276967

Find your local number: <https://zoom.us/u/adSHtjkGC4>

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**Topic: Covid-19: Symptom and Catalyst at The Nexus of Wealth and Health... What it Means for Today and Tomorrow**

Time: Nov 19, 2020 12:00 PM Eastern Time (US and Canada)

Join Zoom Meeting: <https://zoom.us/j/96448203972?pwd=aHdZOHazeFRUVHYrYzVTOSTqL2Y2QT09>

Meeting ID: 964 4820 3972

Passcode: SHEF2020

Dial by your location: 301 715 8592 US (Germantown)

Meeting ID: 964 4820 3972

Passcode: 87677007

Find your local number: <https://zoom.us/u/abmQpF3GmK>